Implementation Guidelines for "News and Public Relations" Credit Program, Wenzao Ursuline University of Languages

Applicable after the second semester of the academic year of 2014
Approved at the Academic Affairs Committee on January 6, 2015

I. Program name: "News and Public Relations" Credit Program

II. Program coordinator: Department of Communication Arts

III. Coordinating and review departments: Department of Communication Arts and Department of Applied Chinese

IV. Program objectives:

This program aims to cultivate students' professional knowledge and workplace skills for news and public relations on the basis of students' language abilities.

V. Qualifications for application: Sophomore students of the four-year college program (or above), junior students of the two-year college program (or above) and graduate students can apply before the end of the first semester of their last academic year (excluding students who delay graduation).

VI. Before the deadline announced by the Registration Section, applicants should complete the application form for the program to be signed by the chairperson of their department. They should then submit the application form to the Department of Communication Arts. Upon evaluation and approval, the list of students who can join the program will be announced on the university website by the Registration Section.

VII. Credits: Minimum 20 credits. For students who take the credit program, at least one-half of credits taken should not be one of the following:

(I) courses offered in the student's own major (excluding cross-disciplinary courses stipulated by the student's department or graduate school)
(II) courses offered in the student's own double major
(III) courses offered in the student's own minor

VIII. Regulations for the issue of program certificate:

(I) Review of qualifications: The department in charge of the program should complete the qualification review before students graduate.

(II) Issue of certificates: According to the results of qualification review provided by the department in charge of the program, the Registration Section should ask for the approval from the Dean of Academic Affairs. Upon approval, the University will issue the certificate for the "News and Public Relations" credit program.

IX. Point of contact: Assistant of the Department of Communication Arts. Extension number 6502.

X. List of credits and courses of the “News and Public Relations” Credit Program

Department offering the course(s)	Department of Communication Arts		Department of Applied Chinese	
compulsory or elective courses	Course name	Number of credits	Course name	Number of credits
Compulsory (9)				
Elective (11)				
Remark	Students must first take “News and Feature Reports Production”		Students must first take “News Reporting and Writing”	
	Students shall take at least 20 credits. For students who take the credit program, at least one-half of credits taken should not be one of the following: (1) courses offered in the student’s own major (2) courses offered in the student’s own double major (3) courses offered in the student’s own minor			