Proposal for College of English and International Studies, Wenzao Ursuline University of Languages to Offer "International Meeting, Exhibition and Convention Industry Credit Program"

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Applicable after spring semester of the academic year of 2013

Approved by the University Curriculum Committee on December 10, 2013

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I.   Program name: International Meeting, Exhibition and Convention Industry Credit Program

II. Program coordinators: Department of Translation and Interpreting and Department of English

III. Program objectives: To enhance the features of the College of English and International Studies and to provide students with inter-departmental integrative courses, the "International Meeting, Exhibition and Convention Industry Credit Program" (hereinafter referred to as the Program) is established in accordance with "Regulations for Program Establishment and Course Requirements, Wenzao Ursuline University of Languages" to improve the language proficiency and competitiveness of the students of the College of English and International Studies and students of other departments.

IV. ****Qualifications for application: In the University, four-year college students who have taken all the courses of the first academic year, or two-year college students who have taken all the courses of the first semester can apply for this credit program before the first semester of their last academic year (excluding students who delay graduation). The application should be submitted before the due dates announced by the Office of Academic Affairs, or it won't be accepted.

V.   Application and evaluation procedures:

 (I)   Submission of application: Applicants should submit their application forms to the Department of Translation and Interpreting or the Department of English one year before students graduate. Information required: Application form and Chinese transcript of records

 (II)   Due dates: The due dates will be announced at the beginning of the semester according to the university calendar.

(III)   Announcement of results: Upon evaluation and approval, the list of students who can join the program will be announced on the website of the Department of Translation and Interpreting and the university bulletin board.

VI. Regulations for the issue of program certificate:

(I)   Application deadline: Students who meet the requirements of the program should submit their application to the Department of Translation and Interpreting or the Department of English one month before graduation.

(II)   Information required: One copy of Chinese transcript of records issued by the Registration Section.

(III)   Issue of certificates: After completing the program and passing the assessment, students should prepare their transcript of records and submit their application to the Department of Translation and Interpreting or the Department of English. Upon approval, and after being approved by the Dean of College of English and International Studies, the Dean of Academic Affairs and the President, the University will issue the certificate for the "International Meeting, Exhibition and Convention Industry Credit Program".

VII. The course requirements of the program (including number of credits, compulsory courses, elective courses, regulations on the credits acquired and the course map)

(I)   The minimum requirement is 20 credits. For students who take the credit program, at least one-half of credits taken should not be one of the following:
1. courses offered in the student's own major
2. courses offered in the student's own double major
3. courses offered in the student's own minor

(II)　The curriculum of the program is shown below:

Category	Course name	Number of credits	Year	Remark	Acquired skills/ability	Corresponding field
Core courses (At least 6 credits)					● Certified Meeting Professional (CMP) ● Certification in MICE Professional—Elementary	● Professionals for International Conferences ● Exhibition Professionals
Elective courses (At least 14 credits)						