

# **Implementation Guidelines for “Southeast Asian Languages and Industry” Credit Program, Wenzao Ursuline University of Languages**

Approved by the College Curriculum Committee of the College of  
European and Asian Languages on April 21, 2014

Approved by the College Meeting of the College of European and Asian  
Languages on April 25, 2014

Approved by the University Curriculum Committee on May 13, 2014

Approved at the Academic Affairs Committee on May 27, 2014

Ratified by the President on June 26, 2014

Approved at the Academic Affairs Committee on January 6, 2015

- I. Program name: Southeast Asian Languages and Industry Credit Program
- II. Program coordinator: College of European and Asian Languages
- III. Proposed by: College of European and Asian Languages
- IV. Program objectives:
  - (I) This program aims to encourage students to learn Southeast Asian languages and cultivate outstanding professionals who can speak Southeast Asian languages and who have acquired practical cross-cultural communication abilities.
  - (I) Students will acquire professional knowledge on Southeast Asian languages, societies and cultural issues.
  - (II) This program also works to enhance academia-industry collaboration with companies based in Southeast Asia and offer internship programs so students can meet market demand and enhance their employability in the international market.
- V. Qualifications for application:

Sophomore students of the four-year college program (or above), junior students of the two-year college program (or above) and graduate students can apply before the end of the first semester of their last academic year (excluding students who delay graduation).
- VI. Application and evaluation procedures:
  - (I) Information required: Applicants should submit application forms and Chinese transcripts of records.
  - (II) Application procedures: Applicants should complete the application form to be signed by the chairperson (or dean) of their department (or graduate school). They should then submit the application form to the Center for Southeast Asian Languages Teaching.
  - (III) Due dates: The due dates will be announced at the beginning of the semester

according to the university calendar.

VII. Credits: minimum 20 credits. For students who take the credit program, at least one-half of credits taken should not be one of the following:

- (I) courses offered in the student's own major (excluding cross-disciplinary courses stipulated by the student's department or graduate school)
- (II) courses offered in the student's own double major
- (III) courses offered in the student's own minor

VIII. Regulations for the issue of program certificate:

- (I) Review of qualifications: The department in charge of the program should complete the qualification review before students graduate.
- (II) Issue of certificates: According to the results of qualification review provided by the department in charge of the program, the Registration Section should ask for the approval from the Dean of Academic Affairs. Upon approval, the University will issue the certificate for the "Southeast Asian Languages and Industry" credit program.

IX. Point of contact: Secretary of the College of European and Asian Languages

**(I) Curriculum for "Southeast Asian Languages and Industry Credit Program"**

**(II) Curriculum for "Southeast Asian Languages and Industry Credit Program"**

1. The curriculum for "Southeast Asian Languages and Industry" Credit Program is divided into "core courses" and "professional courses"
2. The "core courses" focus on the learning of Southeast Asian languages (such as Vietnamese, Thai, Indonesian) to help students acquire basic knowledge about the Southeast Asian countries, societies and cultures.
3. The "professional courses" are divided into:
  - ◆ Courses on social and cultural issues: These courses analyze politics, economy and trade, industry and laws of Southeast Asian countries for students to have a comprehensive understanding of Southeast Asian countries.
  - ◆ Application courses for relevant industries: These courses complement with compulsory core courses for students to apply their language ability in various businesses in Southeast Asia so that students can become talents with language abilities and professional knowledge.
4. Workplace experiential training: Through international collaboration, students will have the opportunities to take overseas or off-campus internships to put their language abilities and professional knowledge to use, to acquire experience and to understand the actual demands of the market.

**(III) List of credits and courses for Southeast Asian Languages and Industry Credit Program**

<b>Core courses (12 credits of compulsory courses)</b>	
Course name	Credits
Elementary Vietnamese (1)/ Primary Thai Language (1)/ Elementary Indonesian (1)/ Elementary Burmese (1)/ Elementary Malay (1)/ Elementary Filipino (1)	2
Elementary Vietnamese (2)/ Primary Thai Language (2)/ Elementary Indonesian (2)/ Elementary Burmese (2)/ Elementary Malay (2)/ Elementary Filipino (2)	2
Intermediate Vietnamese (level 1)/ Intermediate Thai Language (1) / Intermediate Indonesian (1) / Intermediate Burmese (1)/ Intermediate Malay (1)/ Intermediate Filipino (1)	2
Intermediate Vietnamese (level 2)/ Intermediate Thai Language (2) / Intermediate Indonesian (2) / Intermediate Burmese (2)/ Intermediate Malay (2)/ Intermediate Filipino (2)	2
South Asia and Taiwan	2
Southeast Asian History and Culture	2
<b>Professional courses (at least 6 credits)</b>	
<b>Courses on social and cultural issues:</b>	
Course name	Credits
Trade and Industry Development Outline of Southeast Asia	2
Politics and Society Outline of Southeast Asia	2
Southeast Asia Immigration and Culture	2
South Asia International Relations	2
Job shadowing	4
<b>Application courses for relevant industries:</b>	
Course name	Credits
Economic Vietnamese/Trade Thai Language/ Indonesian Business	2

Tourist Vietnamese/Tourism Thai Language/ Indonesian Tourism	2
Vietnamese Translation/Thai Translation/ Indonesian Translation	2
<b>Internship courses (4 credits of elective courses)</b>	
Workplace experiential training: (such as Taiwanese businesses based in Southeast Asia)	