

Implementation Guidelines for Business and Sightseeing Tourism Program

Approved by the affairs meeting of the curriculum committee, Department of Japanese, April 12, 2016

Approved by the affairs meeting of the Department of Japanese, April 14, 2016

Approved by the affairs meeting of the curriculum committee of College of EAL, April 22, 2016

Approved by the affairs meeting of the curriculum committee of the University, May 10, 2016

Approved by the University's Academic Affairs Committee meeting, May 31, 2016

1. Program Name: Business and Sightseeing Tourism Program
2. Program coordinator: Department of Japanese, College of European and Asian Languages
3. Program objectives: On the basis of students' foreign language skills, this interdisciplinary curriculum, students may work in related to fields such as advertising planning, corporate marketing and other fields in the future.
4. Qualifications for application: junior and senior students of four-year college and two-year supplementary-college.
5. Application and evaluation procedures:
 - (1) Information required: Applicants should submit application forms and Chinese transcripts of records.
 - (2) Due dates: The due dates will be announced at the beginning of the semester according to the university calendar.
 - (3) Announcement of results: Upon evaluation and approval, the list of students who can join the program will be announced on the website of the Department of Japanese bulletin board.
6. 20 credits minimum are required.
7. Regulations for the issue of program certificate:
 - (1) Application deadline: Students who meet the requirements of the program should submit their application to Department of Japanese one month before graduation.
 - (2) Applicant should submit a copy of Chinese transcript of records issued by the Registration Section to Department of Japanese.
8. Program office: the office of the Department of Japanese (extension 5503)

9.Course and Credits :

Japanese Courses (choose at least 16 credits)				
courses	Semester /year	credits	Year taught	department
Business Japanese	Semester	2	First semester of 3 rd year	Department of Japanese
Secretarial Skills and Etiquette of Workplace	Semester	2	Second semester of 3 rd year	
Overview of Local Sightseeing Spot in Japanese	Semester	2	First semester of 3 rd year	
Overview of Local Cultures in Japanese	Semester	2	Second semester of 3 rd year	
Trade Japanese	Semester	2	First semester of 4 th year	
Business Japanese Letters	Semester	2	Second semester of 4 th year	
Media Japanese	Semester	2	First semester of 4 th year	
Current Japanese	Semester	2	Second semester of 4 th year	
Japanese Management System	Semester	2	First semester of 4 th year	
Analysis of Industrial Society in Japan	Semester	2	Second semester of 4 th year	
Graduate Project	year	4 (2/2)	4 th year	
Note: Chose at least 16 credits from the above courses				
Interdisciplinary Courses (choose at least 4 credits)				
courses	Semester /year	credits	Year taught	department
The Practice of Tour Manager	Semester	2	First semester of 3 rd year	Foreign Language Cultural Tourism and Guide Credit Program
The Practice of Travel Agent	Semester	2	Second semester of 3 rd year	
Cultural Tourism	Semester	2	Second semester of 3 rd year	
Marketing Theory and Practice	Semester	3	Second semester of 3 rd year	International Business Management Credit Program

Note:

1. Choose 2 from 4 courses, at least 4 credits are required.
2. Students may work in related to fields such as advertising planning, corporate marketing and other fields in the future.

10. Whoever completes this program may apply for obtaining the license below:

Junior Professional and Technical Examinations for tour guides

Junior Professional and Technical Examinations for tour managers