

# Implementation Directions for Tour Guide Training Program of Wenzao Ursuline University of Languages

Approved in English Department's Curriculum Committee Meeting on April.19<sup>th</sup>, 2017

Approved in English Departmental Affairs meeting on April.25<sup>th</sup>, 2017

Approved in College Meeting of English and International Studies on May.10<sup>th</sup>, 2017

Approved in the meeting of Curriculum for the Academic Year on May.23<sup>rd</sup>, 2017

Approved in meeting of Academic Affairs on June.6<sup>th</sup>, 2017

- I. Program name: Tour Guide Training Program
- II. Course planning: Department of English from College of English and International Studies
- III. Implementation: Department of English from College of English and International Studies
- IV. Course objectives:
  1. To increase students' competitiveness at workplace by assisting them to acquire relevant certificates of tourism industry
  2. To guide students to acquire work-related certificates
  3. To motivate students to get hired right after graduation and get a pay raise
- V. Application: Sophomores and above students of 4-year college; juniors and above students of 2-year college; before the end of first semester of a graduate student's maximum study year (excluded the extended study year period)
- VI. Application procedures: Apply to the English Department and then report the students list to the Academic Affairs Division for registration
- VII. Application result announcement: Please refer to the English Department's website or University's official bulletin board
- VIII. Course credits: 14 credits in total
- IX. Issue of Certificate:
  1. Qualification review: After taking all the required courses, students should submit grade report to the English Department between July 20<sup>th</sup> to August 31<sup>st</sup> for certificate approval
  2. Issue of certificate: Those who complete all the credits will be condoned a certificate of Tour Guide Training Program
- X. For further information or questions, please contact assistants of English Department
- XI. Program curriculum:

Item	Course name	Semester	Credits	Class hour	Grade level	Department
Required Courses	The Practice of Tour Leader	1 <sup>st</sup> semester	2	2	3	English Department
	English for Aviation Practice	1 <sup>st</sup> semester	3	3	3	
	British & American Culture & Tourism	2 <sup>nd</sup> semester	2	2	3	
	Overview of Local Cultures in Taiwan	2 <sup>nd</sup> semester	3	3	3	
	International Etiquette	1 <sup>st</sup> semester	2	2	4	
	Cultures of International Cities	1 <sup>st</sup> semester	2	2	4	
Total			14	14		