

## Implementation Guidelines for

### “Industry Program of Live Stream and Video Content” Credit Program

Applicable for the first semester of the academic year of 2017  
Approved at the Academic Affairs Committee on October 24, 2017

I. Program name: Industry Program of Live Stream and Video Content

II. Planning and reviewing unit: Department of Communication Arts

III. Program coordinator: Department of Communication Arts

IV. Program objectives:

This program aims to cultivate students’ professional knowledge and workplace skills for print media, radio and television on the basis of students’ language abilities

V. Qualifications for application: Junior students of the four-year college program. (Students of Department of Communication Arts are given priority.)

VI. Application and evaluation procedures:

(1) Information required: Applicants should submit application forms and Chinese transcripts of records.

(2) Due dates: The due dates will be announced at the beginning of the semester according to the university calendar.

(3) Announcement of results: Upon evaluation and approval, the list of students who can join the program will be announced on the website of the Department of Communication Arts bulletin board and the office of Academic Affairs.

(4) The program should enroll 20 students.

(5) This program is two year period project and only enroll students once on the first semester of the 2017 Academic Year.

VII. 20 credits minimum are required.

VIII. List of credits and courses of the program:

Course Type	Course name	Year taught	Credits
Professional Courses	Advanced Radio Production (compulsory course)	First semester of 3 <sup>rd</sup> year	3
Professional Courses	Virtual Studio Program Production (compulsory course)	First semester of 3 <sup>rd</sup> year	3
Professional Courses	Broadcasting Skill (electives course)	First semester of 3 <sup>rd</sup> year	3
Professional Courses	Custom Design and Styling (electives course)	First semester of 3 <sup>rd</sup> year	3

Professional Courses	Advanced TV Production (electives course)	First semester of 3 <sup>rd</sup> year	3
Professional Courses	Presided over the studio Training (compulsory course)	Second semester of 3 <sup>rd</sup> year	3
Professional Courses	Performing Arts (electives course)	Second semester of 3 <sup>rd</sup> year	3
Professional Courses	Screenwriting and Directing (compulsory course)	First semester of 4 <sup>th</sup> year	3
Professional Courses	Internet Marketing (electives course)	First semester of 4 <sup>th</sup> year	2
Professional Courses	Dubbing Practice (compulsory course)	Second semester of 4 <sup>th</sup> year	3
Internship course (compulsory course: take 1 of two)	Internships	summer	4
	Semester-Based off-campus Internship I	Second semester of 4 <sup>th</sup> year	14

IX. Regulations for the issue of program certificate:

- (1) Review of qualifications: The department in charge of the program should complete the qualification review before students graduate.
- (2) Issue of certificates: According to the results of qualification review provided by the department in charge of the program, the Registration Section should ask for the approval from the Dean of Academic Affairs. Upon approval, the University will issue the certificate for the “Industry Program of Live Stream and Video Content”

X. Point of contact: Assistant of the Department of Communication Arts. Extension number 6502 & 6505