

# Implementation Guidelines for Business and Sightseeing Tourism Program, WZU

Approved by the affairs meeting of the curriculum committee, Department of Japanese, April 12, 2016

Approved by the affairs meeting of the Department of Japanese, April 14, 2016

Approved by the affairs meeting of the curriculum committee of College of EAL, April 22, 2016

Approved by the affairs meeting of the curriculum committee of the University, May 10, 2016

Approved by the University's Academic Affairs Committee meeting, May 31, 2016

Approved by the affairs meeting of the curriculum committee, Department of Japanese, May 10, 2018

Approved by the affairs meeting of the curriculum committee, Department of Japanese, June 14, 2018

Approved by the affairs meeting of the Department of Japanese, June 21, 2018

Approved by the affairs meeting of the curriculum committee of College of EAL, October 3, 2018

Approved by the affairs meeting of the curriculum committee of the University, October 16, 2018

Approved by the University's Academic Affairs Committee meeting, October 23, 2018

1. Name of Program: Business and Sightseeing Tourism Program
2. Planning Unit: Department of Japanese, College of European and Asian Languages
3. Purpose: On the basis of students' foreign language skills, this interdisciplinary curriculum, students may work in related to fields such as advertising planning, corporate marketing and other fields in the future.
4. Requirement for application: junior and senior students of four-year college and two-year supplementary-college.
5. Application and Screening:
  - (1) Completed application form
  - (2) Deadline: according to the schedule of the University
  - (3) Announcement: Department of Japanese will release the approved list in the homepages of the Department and the University respectively after the screening process is completed.
6. 20 credits minimum are required.
7. Issuance of the program certificate
  - (1) Deadline for application for admission: students who obtain required credits should take the initiative to apply to the Japanese Department one month before graduation for program certificate
8. Program office: the office of the Department of Japanese (extension 5503)

9. Curriculum Design of program:

Students must take “Japanese Courses” and “Interdisciplinary Courses” in this program.

(1) Japanese Courses: Refer to the course schedule of 4-year and 2-year college.

(2) The following is the Interdisciplinary Course.

<b>Interdisciplinary Courses (choose at least 4 credits)</b>					
courses	Semester/year	credits	Year taught	department	note
The Practice of Tour Manager	Semester	2	3 (1st semester)	Foreign Language	1.Choose 2 from 4 courses, at least 4 credits are required. 2.Students may work in related to fields such as advertising planning, corporate marketing and other fields in the future.
The Practice of Travel Agent	Semester	2	3 (2nd semester)	Cultural Tourism and Guide Credit Program	
Cultural Tourism	Semester	2	3 (2nd semester)		
Marketing Theory and Practice	Semester	3	3 (2nd semester)	International Business Management Credit Program	

10. Whoever completes this program may apply for obtaining the license below:

專門職業及技術人員普通考試導遊人員考試

專門職業及技術人員普通考試領隊人員考試