

Implementation Guidelines for “Micro Program in Development in Southeast Asian Economics and Society”

Approved by the Curriculum Committee and Department Meeting of the Department of Southeast Asian Studies on March 17, 2020

Approved by the College Curriculum Committee of the College of European and Asian Languages on April 22, 2020

Approved by the University Curriculum Committee on May 12, 2020

Approved at the Academic Affairs Committee on May 26, 2015

- I. Program name: “Micro Program in Development in Southeast Asian Economics and Society”
- II. Program planning department: Department of Southeast Asian Studies
- III. Coordinating department: Department of Southeast Asian Studies
- IV. Program objectives:
Southeast Asia is one of the regions with rapid global economic development, attracting many foreign investors to invest. The educational goal of this program aims to cultivate students’ awareness and sensitivity to the social, political, cultural and economic knowledge of the Southeast Asian market and expand their international horizons and raise the employment strength.
- V. Qualifications for application: junior students of the four-year college program and junior students of the two-year college program
- VI. Credits: minimum 11 credits
- VII. Application procedures: online application according to the announcement of the office of the academic affairs
- VIII. Evaluation procedures:
 - (I) Review of qualifications: The department in charge of the program should complete the qualification review before students graduate.
 - (II) Issue of certificates: According to the results of qualification review provided by the department in charge of the program, the Registration Section should ask for the approval from the Dean of Academic Affairs. Upon approval, the University will issue the certificate for the “International Meeting, Exhibition, Convention and Creative Marketing” credit program.
- IX. Contact: Coordinator, Department of Southeast Asian Studies, +886-7-342-6031#7802
- X. Curriculum

Starting from the 109 academic year

Required Credits	Compulsory Courses				Remark
	Subject	Academic grade	Credit	Semester	
10	Southeast Asian History and Culture	Semester	2	first	1. Students should take at last 10 credits ◦ 2. Students of the Division of Continuing Education can take the same courses offered by the Department of Southeast Asian Studies or “Studies in Southeast Asian Language and Industrial Studies” Credit Program. 3. This program is planned in
	Introduction to Southeast Asia's Economy, Trade and Industry Development	Semester	2	first	
	Southeast Asia Political and Economic Analysis	Semester	2	first	
	Southeast Asian Consumer Behavior	Semester	2	first	
	Southeast Asia Investment and Trade	Semester	2	first	
	Southeast Asian immigration and culture	Semester	2	second	

Required Credits	Compulsory Courses				
	Subject	Academic grade	Credit	Semester	Remark
	Introduction to Southeast Asian Political Society	Semester	2	second	cooperation with the Department of International Business Management. 4. The actual courses offered are subject to the current semester.
	Case Study of Taiwanese Businessmen in Southeast Asia	Semester	2	second	